Santa's Mailbox Opens in Sunset Beach, November 18, 2026

It's that time of year again when children stuff mailboxes with hand-written letters to Santa with their wishes and hopes for the holidays! And always looking to make his job a little easier during Christmas, Santa has placed a mailbox in Sunset Beach! Now, children can drop off their letters to Santa beginning Wednesday, November 18, 2026, through Wednesday, December 16, 2026. Each child will receive a personal, creative letter response written in English or Spanish from Santa himself before December 24, 2026!

The mailbox is located in front of the Old Bridge Historical Society at 109 Shoreline Dr. W. in Sunset Beach. And no postage is required!

Now, in its seventh year, the Santa Mailbox program is coordinated by the non-profit group Sunset Vision and run by dedicated local volunteers who manage all of Santa's letter-writing efforts.

Since Santa's Mailbox was first placed in Sunset Beach, it has turned out to be extremely successful! Today, Santa has answered nearly 700 letters from local and visiting children alike.

To make things easier, there are preprinted letter templates available at the box, or you can download them ahead of time at Sunset Vision's website.

Here's a list of things to know before dropping off a letter:

Please remember to include a legible return address to receive a response.

The child's name must be clearly printed, or the letter will be addressed to "My dear friend".

Return times may vary—even by household. The volunteer elves try to respond in the order the letters come in, but the elves work at different paces, so PLEASE BE PATIENT.

Please note that the elves do not address a child's gift request to respect the caregiver's choices and financial situation.

For more information about Santa's Mailbox, visit us at www.sunsetvision.org.

About Sunset Vision

Our mission is to enrich the community by funding and maintaining amenities and features that promote nature, education, enjoyment, business, accessibility, and volunteerism to make the Sunset Beach experience more interactive and rewarding. Visit us online at sunsetvision.org for more information.